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**TITAN INDUSTRIES, A TATA ENTERPRISE PICKS GEMINI® RETAIL BY MPI SYSTEMS FOR THEIR  
USA TANISHQ JEWELRY STORES**

Wilton, Connecticut - August 13, 2008

Titan Industries Ltd., a part of the \$70 billion dollar Tata Group, has entered the United States jewelry retail market in the Chicago area with Tanishq, the first of their planned 25+ stores. After an intensive search, GEMINI® Retail by MPI Systems was chosen as the software system to manage inventory and automate the retail operations for the stores. "The functionalities of GEMINI® Retail has been very well thought through. Its comprehensiveness and relevance for jewelry retail shows the in-depth understanding that Richard and his team at MPI have of the nuances of this business," states Bhuwan Gaurav, Head Sales Operations, Tanishq USA at Titan Industries, Ltd.

GEMINI®, state-of-the-art Windows software employing Microsoft® SQL Server, has been generating tremendous buzz in the jewelry industry. GEMINI® Retail incorporates all store management functionality, including: jewelry optimized product database; complete inventory control, user-friendly POS with integrated credit card option; repair/special order creation for job bags & tracking; customer management; appraisals; active reporting; gift cards/registry; advanced imaging; and bar coding.

GEMINI® Retail scales from a single location to hundreds of stores with sophisticated Microsoft® SQL Server replication, and integrates with accounting choices, such as QuickBooks or Microsoft® GP. "We felt it was time to bring jewelry retailers an innovative software system using proven cutting-edge technology, especially important in multi-store environments," notes Rick Kaye, President of MPI Systems, Inc. "We listened to what jewelers were asking for and GEMINI® Retail is our answer."

**About MPI Systems, Inc.**

MPI Systems, Inc. is the award winning Microsoft® Certified Partner that develops Windows software systems with Microsoft® SQL Server specifically for jewelry retailers, wholesalers and manufacturers, since 1986. Developers of ShopControlPro®, GEMINI® Retail and GEMINI® Wholesale, MPI has systems in place in major jewelry companies throughout the world.

“MPI Systems consistently exceeds expectations in terms of jewelry industry knowledge, tech support and the quality of their products. I would recommend MPI to any jewelry retailer, wholesaler, or manufacturer. MPI is clearly the leader in state-of-the-art Windows jewelry software.” – Armen Danelian, Van Cleef & Arpels, New York, NY.

**About Tanishq and Titan Industries Limited.**

Tanishq, India's only national jeweler offers gold and gem-set jewelry (in 22 and 18-karat gold) in over 6000 traditional, western and fusion pieces. The Tanishq retail chain currently includes 108 exclusive boutiques in 73 cities in India, making it the country's first and largest jewelry retail store chain.

Titan Industries Limited, a joint venture between the Tata Group and the Tamil Nadu Industrial Development Corporation (TIDCO), commenced operations in 1987 under the name Titan Watches Limited. In 1994, Titan Industries diversified into jewelry and more recently into prescription eyewear with Titan Eye+. Today, Titan Industries is India's leading producer and retailer of watches and jewelry, and is credited with changing the face of the Indian watch as well as the jewelry industry.

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